

# SHERRI ROLLINS

For City Councillor  
Fort Rouge – East Fort Garry



FOR IMMEDIATE RELEASE

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## Hard-Working Arts and Cultural Sector Deserve an Equally Hard-Working Advocate at City Hall: Rollins

Sherri Rollins, Fort Rouge – East Fort Garry council candidate will support Winnipeg’s film and music industries, boost arts funding to grow the sector and the economy.

“Winnipeg punches above our weight when it comes to artists and it’s time to own that at city hall, have a vision to grow and celebrate it and make Winnipeg a Music and Film City,” Rollins said. “Creativity is key to economic driver and Fort Rouge-East Fort Garry and the creative sector deserves a City Councillor with the energy to keep up with their lofty ambitions.”

To support that arts, culture, film, and music community, Rollins will advocate to:

1. Maintain and increase per capita spending for the arts and cultural sector through the Winnipeg Art Council to expand their reach and ability to support new creative work.
2. Enhance the structures that support Winnipeg filming to encourage more and safer film production, support permitting and scouting to make filming easier, and encouraging the province to support the workers in the sector.
3. Work with the music community to make Winnipeg “a music city” that supports musicians by increasing safety and accessibility at live music venues and surrounding streets.

“Winnipeg’s hard-working arts and cultural sector deserve an equally hard-working advocate at city hall who will work with us to create better opportunities and economic activity,” said Geof Langen, President of the Gas Station Arts Centre. “Fort Rouge - East Fort Garry residents and the Winnipeg arts and cultural community can expect an advocate in Sherri Rollins and I look forward to working with her to grow our community.”

“Live music and community building go hand in hand. Winnipeg has long been known as a hub for music, film and art, and I think it’s something we should be intensely proud of,” said Winnipeg singer-songwriter Kris Ulrich. “Any steps to create more of that community culture are steps in the right direction.”

Over the past four years as school trustee and Chair of the Winnipeg School Division Sherri has worked with many artists, students, and boards, and organizations that want to support a world class entertainment industry in Winnipeg that creates good jobs and builds Winnipeg’s economy.

“City hall should always be supporting our arts and cultural sector and continuing to grow our economy” Rollins concluded. “By making it easier to work in the arts, we can let our creative residents focus on doing what they do best: create.”

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