

# SHERRI ROLLINS

For City Councillor  
Fort Rouge – East Fort Garry



FOR IMMEDIATE RELEASE

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## **Council Should Delay True North Vote and Leave it to New Council, Push for Affordable Housing: Rollins**

Sherri Rollins, City Council candidate for Fort Rouge – East Fort Garry, is standing up for affordable housing and better accountability at city hall by calling on Winnipeg City Council to delay the True North vote and leave it to a new council after the election.

“The people of Fort Rouge – East Fort Garry want their council to hold big developers accountable,” Rollins said. “They don’t need a council that lets developers off the hook from building the affordable housing that families in our community need.”

The core principles of the Community Revitalization Tax Increment Financing Act focus on revitalizing our downtown by building complete communities with a diverse range of housing options, including affordable housing units in new builds. For downtown to grow, development needs to make space for families from every walk of life and every income.

Pending Thursday’s council vote, the city-provincial program could be drastically changed and set a dangerous precedent for putting affordable housing and developer accountability on the backburner.

“I’ve heard from families all across Fort Rouge – East Fort Garry that affordable housing is in short supply, and we need better accountability at City Hall to keep developers’ feet to the fire,” Rollins added. “At a town hall debate in Earl Grey yesterday, the community made it clear that developers need to be held accountable to nine simple words: ‘do what you say you are going to do.’”

Property tax incentives for new buildings downtown designated under Tax Increment Financing (TIF) erode the tax base for public schools and front-line city services into the future and over the next 25 years.

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